

Lead Funnel Case Studies

I'm still looking for a few business owners, as case studies, who would like to learn the following:

How To Automate Their Marketing To Capture And Convert Leads To Clients Even While They Are Sleeping.

Automating your marketing and growing a database of loyal clients is the **best marketing investment** a business owner can make.

Regular communication that adds value allows you to maximize profits without damaging relationships.

You may think this would be too expensive or too complex to do as a small business.

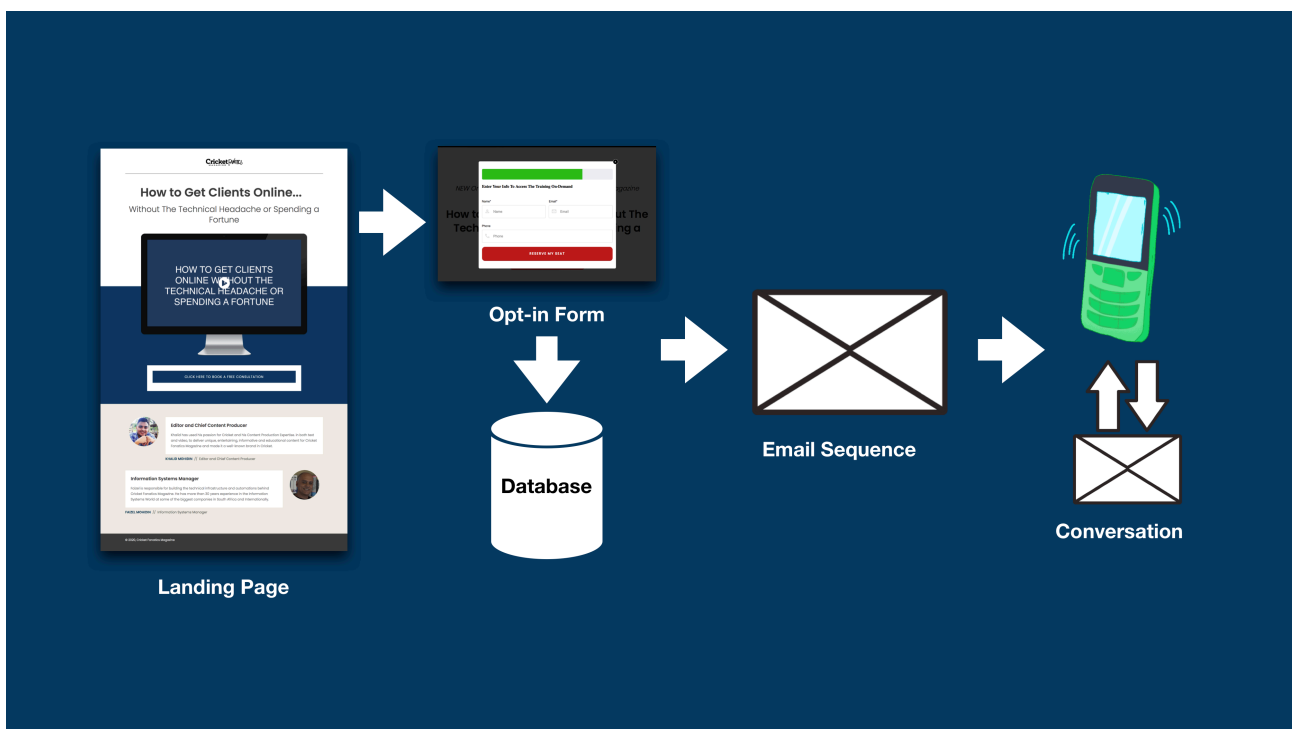
But, think again...

We can build you an automated system to capture and convert leads at a price you can afford. And save you from the technical headaches.

We've invested in the technology, systems and processes, so that you don't have to.

The mechanism to do this is online called a lead funnel.

The Lead Funnel



The **first component** of a lead funnel is the landing page.

Unlike a website, the landing page has only one purpose - to capture a lead.

It's like trying to get someone to go on the first date. Not a marriage proposal!

The first step is to capture their contact details.

To do this you have to come up with something compelling.

It could be a clever pick up line, a free drink, or a small gift.

This is exactly how you should treat your landing page.

The **second component** of a lead funnel is the opt-in form.

This should be made simple so that the capturing of contact details is easy.

The **third component** of a lead funnel is the database.

Once you capture someone's details it goes onto your database. It's like adding someone's details to your contact list on your phone.

The **fourth component** of the lead funnel is an automated email that welcomes them and invites them to take the next step.

It's like trying to get them on that first date.

The **fifth component** is a series of automated emails to get them to know you, like you and trust you.

These emails also invite them to work with you, or make proposals that will convert them from a lead to a client, while still maintaining the relationship.

If you have what they need and you've done a good job in this early part of the relationship, they will become a client, when they are ready.

But if they don't convert to a client immediately, you don't abandon them.

They still receive regular communication from you that adds value to the relationship.

This is the **sixth component** of the lead funnel.

You can also keep them updated with your latest offers and specials, while showing them how you can help them.

This will continuously convert leads to clients.

If your relationship is solid with existing clients, they can become repeat clients. This is where the real value lies, as this allows you to maximize profits.

Building a lead funnel is **complex and expensive** if you don't know how and have to build it from scratch.

It could also cost thousands of dollars for designers, developers, software engineers, sales script writers, automations experts, online marketing strategists, and more...

But, we have invested in the technology, systems and processes, so that you don't have to.

And are now beginning to offer this to other businesses.

But, before we launch it on a larger scale, we are looking for a few case studies to help streamline our processes.

We have therefore put together a very **comprehensive package at a price you can afford.**

This is what I will do for you:

- I will work one-on-one with you for four weeks.
- We will spend one hour together each week, where I train you and coach you on running an automated marketing engine.
- I build you a complete automated lead funnel which consists of the following:
 - A Lead Capturing Landing Page
 - An Opt-in Form
 - A Thank You Page
 - A Delivery Page
 - A Lead Magnet
 - An automated email system
 - An Autoresponder Lead Magnet Delivery Email
- This includes all the design and building of the components.
- I write all the scripts for your funnel pages.
- I write the script for your welcome email.
- I write the scripts for a nurturing sequence for new subscribers.
- And I host your funnel for free for a full six months, so that you can recoup your money before spending any more.

This is what we do each week:

- **Week 1:** I meet with you to get the content needed for your landing page script. I then write the script, set up the funnel infrastructure, and build your landing page.
- **Week 2:** I meet with you to get the content for your welcome email and lead magnet. I create the lead magnet and write the script for your welcome email.
- **Week 3:** We meet to discuss the content for your onboarding email sequence for new leads. I write the scripts for three emails and automate them.
- **Week 4:** We meet to discuss continuous communication with your list, as well as promotions to get more people onto your list. We then publish and launch your funnel

Throughout the sessions, we also talk about how to use email to make sales.

This would normally cost thousands of dollars, but I'm looking for a few case studies to refine my process, before I launch it to the general public in my magazine businesses.

Plus, I'm offering a 6 month full 100% money back guarantee.

If you don't make your money back in 6 months, or don't believe it was worth it for any reason, then I will refund you without asking any questions.

I'm taking all the risk, as I want to get some case studies quickly.

The cost for the whole program, plus a working sales funnel that you can send prospects to, is only \$500 / R8 500.

But, it's only available for a handful of people, while I have slots available.

I'm not sure what the response is going to be like, so you better act immediately.

If you know me, you should trust that I will deliver and uphold my end of the deal. But, are YOU ready?

Just email me at: fmohidin@yourdigitalpublisher.com and let me know that you are interested.

And I will send you all the details to get started.

Or book a free call in my calendar:

<https://calendly.com/fmohidin/30min>

Regards and Best Wishes

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P.S. Act now to get started and avoid missing out. I can only help a few people with this offer.